



The Magazine for Clean Capitalism

Corporate Knights

THE NUCLEAR OPTION



**HAS THE ENVIRONMENTAL MOVEMENT'S OLDEST FOE
BECOME ONE OF ITS BEST HOPES?** p58

FOCUS ON RESPONSIBLE INVESTING p24

Investors are beginning to ask more questions and demand timely answers as climate and resource risks become more material to the operations and assets of companies. Is the carbon bubble real? Is it ready to burst?

GLOBAL 100 TURNS 10 p36

After a decade of celebrating the world's most sustainable corporations, this year's Global 100 shines a light on the leaders of 2014 while recognizing those companies that have ranked most consistently over the past 10 years.




Responsible Investing

"That more people are getting into this space is hugely exciting to us," he says.

At the same time, Canada's first incubator for social ventures – which allows people to work and live together – is also under way. The University of Waterloo's GreenHouse lets undergrads live in residence together for a term or two and collaborate on ideas that aim to solve a social or environmental problem. They receive advice and training in how to run start-ups, access capital or craft a pitch.


Director Tania Del Matto sees the initiative as a launch pad. "We want them to set something up in which students can then say, 'I've made a difference in society.'"

Colliding forces are spurring sector growth, she said. Non-profits are seeing competition for funding heat up as budget-tightening governments download services into their sector. They're looking to traditional business models to help fund the gap. On the other side, companies are being held more accountable to the communities and environment in which they operate. They're looking to the social sector for guidance. 

Who to Watch: The 10 Queen Bs of Social Venture

By Jay Coen Gilbert

Some business ventures that want to demonstrate their commitment to social and environmental issues will take the step of getting certified as a B Corporation. It's a designation created and overseen by the U.S. not-for-profit B Lab, an organization I co-founded in 2006 with Bart Houlahan and Andrew Kassoy.

By the end of 2013 there were nearly 900 businesses that carried the B Corp certification across 29 countries and 60 industries. *Corporate Knights* is among them, and to recognize the importance of gender diversity in social enterprises, B Lab worked with *Corporate Knights* to identify 10 standout B Corps that were founded or are currently run by women. We applaud the drive and creativity of these market-changing entrepreneurs (see next page). 



advertising services

GLOBE 2014

WHERE LEADERS CONVERGE TO TALK SUSTAINABILITY

For more than 20 years the GLOBE™ Series has promoted the business case for sustainable development. Now North America's largest forum on business and the environment, GLOBE provides unsurpassed intelligence around the changing energy landscape, clean capitalism, building resilient cities, responsible resource management, and doing smart business in a global economy. Don't miss this iconic networking opportunity in Vancouver in March of 2014. Register now at globeseries.com

