



The Magazine for Clean Capitalism

Corporate Knights

THE NUCLEAR OPTION



**HAS THE ENVIRONMENTAL MOVEMENT'S OLDEST FOE
BECOME ONE OF ITS BEST HOPES?** p58

FOCUS ON RESPONSIBLE INVESTING p24

Investors are beginning to ask more questions and demand timely answers as climate and resource risks become more material to the operations and assets of companies. Is the carbon bubble real? Is it ready to burst?

GLOBAL 100 TURNS 10 p36


After a decade of celebrating the world's most sustainable corporations, this year's Global 100 shines a light on the leaders of 2014 while recognizing those companies that have ranked most consistently over the past 10 years.



"That more people are getting into this space is hugely exciting to us," he says.

At the same time, Canada's first incubator for social ventures – which allows people to work and live together – is also under way. The University of Waterloo's GreenHouse lets undergrads live in residence together for a term or two and collaborate on ideas that aim to solve a social or environmental problem. They receive advice and training in how to run start-ups, access capital or craft a pitch.


Director Tania Del Matto sees the initiative as a launch pad. "We want them to set something up in which students can then say, 'I've made a difference in society.'"

Colliding forces are spurring sector growth, she said. Non-profits are seeing competition for funding heat up as budget-tightening governments download services into their sector. They're looking to traditional business models to help fund the gap. On the other side, companies are being held more accountable to the communities and environment in which they operate. They're looking to the social sector for guidance. 

Who to Watch: The 10 Queen Bs of Social Venture

By Jay Coen Gilbert

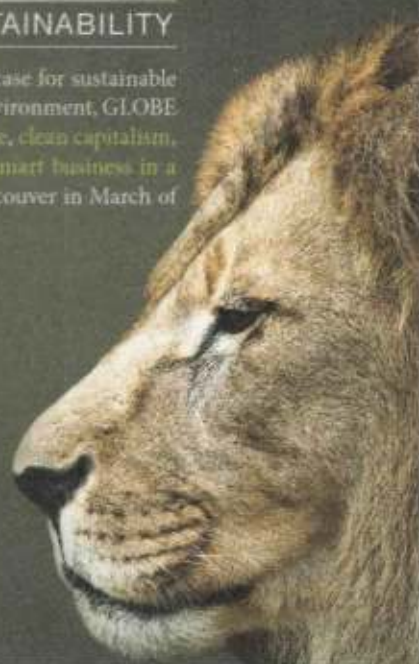
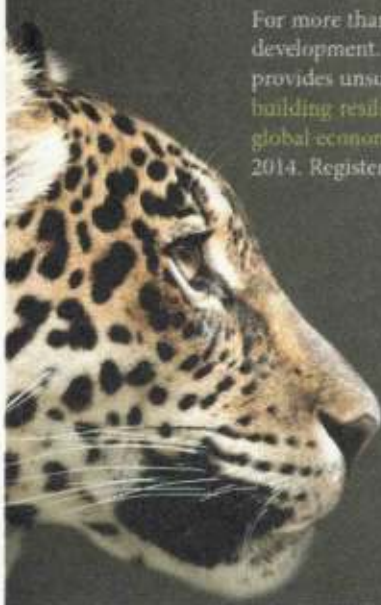
Some business ventures that want to demonstrate their commitment to social and environmental issues will take the step of getting certified as a B Corporation. It's a designation created and overseen by the U.S. not-for-profit B Lab, an organization I co-founded in 2006 with Bart Houlahan and Andrew Kassoy.

By the end of 2013 there were nearly 900 businesses that carried the B Corp certification across 29 countries and 60 industries. *Corporate Knights* is among them, and to recognize the importance of gender diversity in social enterprises, B Lab worked with *Corporate Knights* to identify 10 standout B Corps that were founded or are currently run by women. We applaud the drive and creativity of these market-changing entrepreneurs (see next page). 

GLOBE
20B
14E

WHERE LEADERS CONVERGE TO TALK SUSTAINABILITY

For more than 20 years the GLOBE™ Series has promoted the business case for sustainable development. Now North America's largest forum on business and the environment, GLOBE provides unsurpassed intelligence around the changing energy landscape, clean capitalism, building resilient cities, responsible resource management, and doing smart business in a global economy. Don't miss this iconic networking opportunity in Vancouver in March of 2014. Register now at globeseries.com



Kat Taylor

One PacificCoast Bank

One PacificCoast Bank is a triple-bottom line, community development financial institution. Started in 2007, OPCB came from a shared vision to start a bank that finances and supports community-based businesses that are committed to the environment.



CEO/Founder
Audit Score
152

Cheryl Smith

Trillium Asset Management

Trillium Asset Management is an independent investment advisor devoted to responsible investing. Trillium integrates environmental, social, and governance factors into the investment process to lower portfolio risk and identify best-managed companies.



CEO/Founder
Audit Score
147

Bettina von Hagen

Ecotrust Forest Management

Ecotrust is a forestland investment management and advisory services company that generates financial returns while delivering clear conservation value and strong community benefits.



CEO/Founder
Audit Score
142

Carolyn Sechler

Sechler CPA PC

Sechler, CPA PC serves the tax and consulting needs of about 350 local, national and international nonprofit organizations. The firm works with leaders of organizations applying for nonprofit status and provides related support throughout the year.



CEO/Founder
Audit Score
128

Jennifer Rezeli

Re:Vision Architecture

Re:Vision Architecture is an architecture, planning, and consulting firm specializing in sustainable design and development.



CEO/Founder
Audit Score
123

Karen Kulp

Home Care Associates

HCA provides care across the Philadelphia metro area for elders and people with disabilities. HCA has trained and placed more than 1,800 people in quality employment. Nearly all 170 staff are made up of women who are also the cooperative's worker-owners.



CEO/Founder
Audit Score
151

Chris McCurry

Highland Craftsmen

Highland Craftsmen designs, manufactures and sells Bark House brand architectural elements to building, design and furniture professionals. It uses a waste product of the logging industry to produce natural bark shingles for home siding.



CEO/Founder
Audit Score
147

Rana DiOrio

Little Pickle Press

Little Pickle Press is a 21st century publisher of high quality, high impact media for children.



CEO/Founder
Audit Score
130

Sarah Pool

Pacific Northwest Kale Chips

Pacific Northwest Kale Chips is part of the real food movement, focused on bringing truly nourishing food to their customers and providing a bridge between organic, sustainable farms and their local communities.



CEO/Founder
Audit Score
128

Katie Schwerin

Badger Balm

Badger Balm is a family run, family friendly business located on the banks of the Ashuelot River in rural New Hampshire. The company sells a mixture of organic balms and other natural care products and has a commitment to environmentally friendly products.



CEO/Founder
Audit Score
122