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News

December 12, 2013

Innovation Celebration 2013 Recap



Tonight is not about hope, or promise, or vision — it is about reality. Tonight we are honoring a few of the many hundreds of companies who have turned promise into reality by transforming the way they make products and, in doing so, are showing the way so that many others can follow. The companies embracing Cradle to Cradle design and certification are proving that we can have a world abundant in health and resources; a world characterized by new expectations for what makes something high quality and beautiful.

— Co-Host Susan Sarandon

Congratulations everyone. Especially those who have innovated our way to show us an incredible future. And you winners are superb and stand for something that we all can celebrate.

— William McDonough

A sellout audience attended the Cradle to Cradle Products Innovation Institute's inaugural "Innovation Celebration" at the IAC HQ in New York City to honor:

PUMA as the 2013 Innovator of the Year (see the Intro Video here (<http://youtu.be/Z6jRMUx0JA>))

HERMAN MILLER, AVEDA, METHOD, ICESTONE, MECHOSYSTEMS, DESIGNTEX, SHAW, and BELLA DURA as C2C Certified "Legacy Leaders" (see the Intro Video here (<http://youtu.be/z0PfjnJ3auQ>))

GESSNER, TAGA SANGYO, gDIAPER, BE GREEN PACKAGING, LAS VEGAS ROCK, BARKHOUSE, MOSA, and VAN HOUTUM as "Legacy Leader Honorees".

Special individual awards were presented to SUSAN LYONS, president of Designtex and JAMES P. HACKETT, CEO of Steelcase.

In addition, Mayor Antoin Scholten accepted a special award honoring Venlo, the Netherlands, as the first region in the world to adopt Cradle to Cradle design as an economic development strategy. (Find out more here (<http://youtu.be/A926mflyn0o>)).

Introducing the Cradle to Cradle Certified 2013 Legacy Leader Aw...  



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Design Challenge III - Now Open for Submissions (<http://www.c2ccertified.org/news/article/design-challenge-iii-open-for-submissions>)

Cradle to Cradle Marks Growth in the Built Environment, New Programs in 2015 (<http://www.c2ccertified.org/news/article/cradle-to-cradle-marks-growth-new-programs-in-2015>)

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