

Reclaimed Wood Houstonian buying behavior

Home Improvement & Custom Handcrafted Furniture

Do Houstonians' care where their home furnishings come from? Trendsetting Live **Edge Reclaimed Wood Furniture.**

January 11, 2016 | Kevan Boone, Founder of PINaMAKER.com



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Houstonians' care where their home furnishings come from? Trendsetting Live Edge Reclaimed



Houstonians' ARE exhibiting environmental awareness when purchasing products for their home, and are motivated by higher thinking inspirational factors. We love it!

At PINaMAKER, we have picked up on an emmerging trend & demand for Live-Edge Reclaimed Wood. If you dont know what that is, you should, because it makes your house look epic and you can feel good about it too!







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What we learned.

In recent client requests, we have been challenged to create custom works using live-edge wood slabs and other similar reclaimed wood products for tables, doors, and other handcrafted furniture. Through our efforts to help our customers get exactly what they are looking for, we met some amazing raw material providers and craftsmen of live-edge and reclaimed wood products. We were educated and amazed by the deeper stories we were told, and inspired to help spread this mentality into the Houston area. (But it looks like our clients are already one step ahead of us.)

If you are inspired by the objects in your home, not only because their existence has given life to your home, but because of their interesting origins that give each space in our home greater meaning, then the following resources are for you.

Let's meet some of the Raw Material Suppliers leading the charge.

We spoke to a supplier of reclaimed wood slab out of North Carolina called <u>Bark House</u> during our efforts to supply our client with her ideal piece. Bark House mission statement explains how they are inspired by patterns in nature, and founded thier business to utilize Reclaimed Appalachian Wood Waste (RAW™) and create pure architectural products in support of Independent Business Owners working to build "whole" communities.

An HD video from the Bark House website talks about some of the history behind reclaiming our harvested forests.



MORE THAN JUST A PIECE OF FURNITURE

"At the end of the day, it's more than just a piece of furniture in your home. It's a

way to help the environment, and help society. Its a way to put something back, not just take something away."

- A comment paraphrased from a video on the website of a company called <u>Sustainable Lumber Co.</u>, who is a provider of Blue Pine, or Beetle Kill Pine.

Various Colorado mountain ranges & South Dakota's Black Hills deal with the problem of beetles killing off entire ranges of forests, but are finding ways to salvage the lumber, otherwise totalled and left to rot by the beetles.

According to the USDA, the mountain pine beetle and fungus has impacted trees over more than 900 miles of trail, 3,200 miles of road, and 21,000 acres of developed recreation sites over 3.6 million acres in Montana, Colorado, and southeastern Wyoming.

Jack Johnson shown in this video as an advocate for repurposing Beetle Kill Pine into other functional products, not just home furnishings.

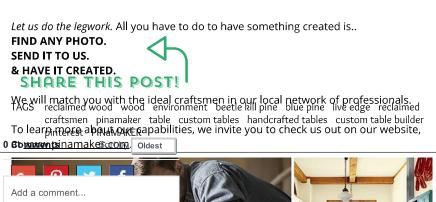


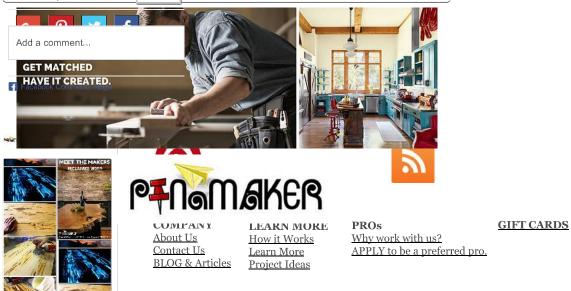
Interested in having a product created using reclaimed wood? Here are some resources a little closer to home. (Houston, TX that is.)

Though a bit hard to navigate their site for the exact product dimensions you are looking for, a local supplier called <u>Greenwood Bay</u>, has an impressive inventory of live-edge slab.

How can PINaMAKER help?

If you are inspired by the stories in this post, and would like to have something created for your home, we would love to help.





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