

Barking up the Right House

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MITCHELL COUNTY

The [Bark House at Highland Craftsmen, Incorporated](#), was named a 2016 Record Product by [Architectural Record magazine](#). The prestigious award, now in its eleventh season, is a tribute to the product's novelty, aesthetics, and functionality. Six judges from leading architectural firms selected the winning products from among 425 entries. Bark House is tree bark that comes in shingles or panels made of Recycled Appalachian Wood (RAW™). It retains a natural standout texture that is bold and articulated. Not only does it work as a hearty, rustic exterior, it can be cut creatively for seriously engaging interior treatments. Two highlighted artistic applications of the product include the wrapping of buildings for contrast by Lyn Rice of [Rice+Lipka Architects](#) at the otherwise urban New York City Parson's School of Design; and a 3,700-square-foot facility David Jameson of [Sherber+Rad](#) designed to emulate the rings of a tree, progressing from coarse to fine surface treatments as one moves toward the center of the building. Bark House is also the first product ever to have earned the Platinum distinction from the Cradle to Cradle Certified™ Products Program, which found Bark House's poplar shingle met certification standards for material health, material reutilization, renewable energy and carbon management, water stewardship, and social fairness.

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