Christian Louboutin reopens Miami flagship following renovation

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French luxury brand Christian Louboutin has opened a new 3,874 square-foot flagship boutique in Miami's Design District, marking the first space in South Florida to showcase men's and women's accessories as well as Christian Louboutin Beauté products together in the same store.

Located at 155 NE 40th Street, the brand's two-story Miami flagship occupies the same site as the original boutique that opening in 2009, replacing the temporary men's and women's boutiques that were open during renovations.

The space, which was designed in collaboration with 212Box Architecture, is inspired by the Palais de la Porte Dorée in Paris. The interior features double height ceilings, a mezzanine balcony and brisesoleil windows. Natural elements including soft bark walls of white and gold birch as well as pin cherry accents. Touches from Louboutin's personal collection are also included in the space such as Agate table tops, Florida Keystone, coral stone and white travertine accents. And the mezzanine level is punctuated with three 8-foot-tall one-of-a-kind feather artworks in metal frames by Key West based artist Anne Schroeder.

The ground level will house the women's footwear and handbag collections and a dedicated Beauté corner. A grand staircase connects to the second floor mezzanine level which features the men's shoe and leather goods collections and a private room dedicated to VIP services. In celebration of the opening, the boutique will also offer a selection of limited-edition styles exclusive to the location.



Christian Louboutin newly renovated store Miami Design District

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