

Bark House wins 2017 Root Cause award

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Bark House Sales Manager Ryan Crawley, left, accepts the Support of Local Wood Products award from Root Cause Director Lang Hornthal.

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The fifth annual Root Cause Awards, celebrating achievement in the local forest products industry and sustainable forestry, were announced Wednesday, Dec. 20, at Highlands Brewing in Asheville.

This year's awards highlighted issues facing the region's forests and the people and organizations working on those issues.

The Bark House, in Spruce Pine, and its owners, Chris and Marty McCurry, won the 2017 Support of Local Wood Products Award in recognition of their efforts in promoting local forest products and supporting jobs in the forest products industry. The Bark House makes poplar bark siding, wall treatments and many other natural products.

The Root Cause initiative is committed to raising awareness in the southern Appalachians for the practice of sustainable forestry.

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